

Invisible Women Data Bias In A World Designed For Men By Caroline Criado Perez

"Críticas "The thoroughness of Invisible Women doesn't detract from its absolute readability. This is entertaining, scholarly and so very important."--Adam Rutherford "author of A Brief History of Everyone Who Ever Lived ""Invisible Women is an absorbing cornucopia of thought-provoking facts - fascinating, alarming and face-palming in equal measures. Caroline Criado Perez shows up the shortcomings of a world designed for men by men. The consequences of treating men as the default option, or women just as smaller men - if they get considered at all - has wide-reaching implications for everything (and everyone) from snow clearing to seat-belts and many branches of medicine. I shall certainly think of this book next time I have a heart attack, a car crash or just want to go to the toilet at the theatre."--Georgina Rippon "Professor Emeritus of Cognitive Neuroimaging, Aston University ""In clear language, the author builds a strong case for greater inclusion with this thoughtful and surprisingly humorous view of institutional bias and gendered information gaps. While some readers may suggest that equality has arrived and gender no longer matters, this book, which should have wide popular appeal, is a solid corrective to that line of thought."--Kirkus Reviews""Invisible Women is a game-changer; an uncompromising blitz of facts, sad, mad, bad and funny, making an unanswerable case and doing so brilliantly. ... the ambition and scope -- and sheer originality -- of Invisible Women is huge; no less than the story of what happens when we forget to account for half of humanity. It should be on every policymaker, politician and manager's shelves."--The Times (UK)"A provocative, vital book."--Publishers Weekly""As Invisible Women illuminates, in an almost overwhelming way, communities pay tremendous costs for the gender data gap: costs of income, time, women's health, and sometimes women's lives."--Bustle""Even with all the progress women have made in the last few decades, Invisible Women proves we still have a long way to go. Reading this book--preferably in a comfortably warm room--is the first step."--PureWow""Brilliant ... Invisible Women lays out in impressive detail the many ways that human beings are presumed to be male, as well as the wide-reaching effects of this distorted view of humanity."--Katha Pollitt, The Nation""An excellent book packed with practical information of the kind required by those attempting to dismantle the patriarchy."--The Irish Times""An incredible book."--Roman Mars, "99% Invisible"" Reseña del editor **Winner of the 2019 Financial Times and McKinsey Business Book of the Year Award Winner of the 2019 Royal Society Science Book Prize** Data is fundamental to the modern world. From economic development, to healthcare, to education and public policy, we rely on numbers to allocate resources and make crucial decisions. But

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because so much data fails to take into account gender, because it treats men as the default and women as atypical, bias and discrimination are baked into our systems. And women pay tremendous costs for this bias, in time, money, and often with their lives. Celebrated feminist advocate Caroline Criado Perez investigates the shocking root cause of gender inequality and research in *Invisible Women*?, diving into women&s lives at home, the workplace, the public square, the doctor&s office, and more. Built on hundreds of studies in the US, the UK, and around the world, and written with energy, wit, and sparkling intelligence, this is a groundbreaking, unforgettable exposé that will change the way you look at the world. Biografía del autor **Caroline Criado Perez** is a writer, broadcaster, and feminist activist, named Liberty Human Rights Campaigner of the Year and OBE by the Queen. She has a degree in English language and literature from the University of Oxford, and she studied behavioral and feminist economics at the London School of Economics.

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May 4th, 2020 - invisible women exposes the gender data gap and as a consequence how the world is pervasively but invisibly biased against women reflecting on the book's contents will help uncover your unconscious bias and encourage you to actively seek out the voice of invisible women

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May 31st, 2020 - i will show that even in this super rational world increasingly run by super impartial superputers women are still very much de beauvoir's second sex and that the dangers of being relegated to at best a sub type of men are as real as they have ever been excerpted from invisible women data bias in a world designed for men

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